

# HERALDNEWS

A publication of North Jersey Media Group  
150 River Street, Hackensack, NJ 07601

## Official Rules VIP Ironmen Night Sweepstakes

1. No purchase is necessary. Sweepstakes is sponsored by North Jersey Media Group Inc. (NJMG), publisher of *Herald News*. Sweepstakes is a random drawing to attend the Ironmen game on Saturday, March 29, 2008 in a luxury suite at the Prudential Center in Newark, NJ at 7:30 pm. Sweepstakes runs Wednesday, March 26, 2007 through Thursday, March 27, 2008 at 12:00 p.m. EST (noon). Sweepstakes is open to all U.S. residents ages 13 and older, except officers, directors, and employees of NJMG, New Jersey Ironmen, New Jersey Devils, Devils Renaissance Development, AEG and each of their respective parents, subsidiaries, affiliates, and agencies, and immediate family members and/or persons living in the same household as any of the foregoing persons, and any individual who has accepted a prize under any NJMG sponsored promotion within the last thirty (30) days.
2. Sweepstakes entry form will appear online at [northjersey.com/ironmen](http://northjersey.com/ironmen) from March 26 – 27, 2008. Ads directing readers to the sweepstakes website will appear in *Herald News* on March 26 – 27, 2008. To enter, the online entry form must be fully completed and submitted by Thursday, March 27, 2008 at 12:00pm EST (noon). Only one entry per person. Multiple entries will be deemed ineligible.
3. Only fully completed official entry forms submitted online by the date and time set forth above will be eligible. No hard copies, photocopies or facsimiles permitted. NJMG, New Jersey Ironmen, New Jersey Devils, Devils Renaissance Development, AEG and each of their respective parents, subsidiaries, affiliates, and the officers, directors, employees, owners, and agents of each of the foregoing entities are not responsible for lost, stolen, ineligible, late, damaged, incorrect, incomplete, illegible, misdirected, unavailable network connections, failed, incomplete, garbled, or delayed computer transmissions, online failures, hardware, software, or any other technical malfunctions, disturbances, or communications failures, or any other circumstances affecting receipt of entries or entrants' ability to participate in the VIP Ironmen Night Sweepstakes. All entries become the exclusive property of NJMG and will not be returned. If you have any questions, call 1-888-829-2595.
4. Six (6) winners as detailed in paragraph 5 below will be randomly selected from all eligible entries received, in a drawing by NJMG, the publisher of *Herald News*, whose decisions on all matters relating to this Sweepstakes are final. The winners will be randomly selected on Thursday, March 27, 2008 on or about 1:00pm EST. Odds of winning depend on the number of eligible entries received. If a dispute arises regarding the identity of the entrant, the entrant will be deemed to be the natural holder of the e-mail account from which the entry was sent.
5. Six (6) winners will be selected out of all eligible entries. Each winner will receive a pair of luxury suite tickets (approximate value: \$300) and complimentary food and beverage.

Tickets will be available for pick up at the Prudential Center box office will call window before the game. Winners must provide their own transportation to and from the event.

6. All prizes will be awarded. Only one prize is allowed per household. Any individual that has accepted a prize under any other NJMG sponsored sweepstakes within the last 30 days is not eligible. In the event such a person's entry is drawn, an alternate winner will be selected by random drawing. Prizes awarded to minors will be delivered only to the minor's parent or legal guardian. Judge's decisions on all matters of the sweepstakes are final and binding.

7. Winners will be notified by phone on Thursday, March 27, 2008 immediately after the random drawing. Due to time constraints, no messages will be left to return the prize notification phone call; if a winner is not available and/or does not confirm intention to accept the prize during the notification telephone call, the prize will be forfeited and an alternate winner will be chosen. Each winner (or the parent/legal guardian if winner is a minor) must supply valid I.D. and sign an Affidavit of Eligibility/Liability & Publicity Release ("Affidavit") prior to receiving a prize. Due to time constraints, prizewinners must, by 5:00 p.m. on Friday, March 28, 2008, either (1) present their I.D. and sign the Affidavit at NJMG, 150 River Street, Hackensack, NJ 07601, or (2) fax a copy of their I.D. and the signed Affidavit to NJMG at 201-646-4772, attention Amanda LaPara .

If a winner fails to provide I.D., fails to complete and sign affidavit, or if prize notification is not answered/confirmed during notification telephone call, that entry will be void and an alternate winner will be randomly drawn.

8. Prizes are non-transferable. Cash redemption, exchange, or substitution is not allowed, except at the sole discretion of NJMG. NJMG reserves the right to substitute a prize of equal or greater value. Taxes and/or fees are the sole responsibility of the winners. Winners will provide their own transportation to and from the event.

9. Entry constitutes agreement to hold NJMG, NJ Ironmen, New Jersey Devils, Devils Renaissance Development, AEG and each of their respective parents, subsidiaries, affiliates, and the officers, directors, employees, owners, and agents of each of the foregoing entities, harmless from and against any and all damages, liability, losses, and expenses arising out of, or claimed to be arising out of, this Sweepstakes, or acceptance or use of the prize(s).

10. NJMG reserves the right to terminate, modify, or otherwise change this sweepstakes, at its sole discretion, should it determine that its fairness has been compromised. Any tampering with the online Sweepstakes in any manner is prohibited. NJMG reserves the right, in its sole discretion, to determine whether the online Sweepstakes has been compromised. NJMG reserves the right to disqualify any entrant who the sponsor suspects or has found, in its sole discretion, to have tampered with the Sweepstakes, submitted multiple entries or submitted entries using any automated means. In the event NJMG determines the online entry service has been misused, the Sweepstakes will end. If NJMG determines, in its sole discretion, that technical difficulties or unforeseen events outside NJMG's control compromise the integrity or viability of the Sweepstakes, NJMG reserves the right to void the entries at issue and/or terminate the Sweepstakes. NJMG's decisions on all matters relating to this Sweepstakes are final.

11. Sweepstakes subject to all federal, state and local laws and regulations. Void where taxed, restricted, or prohibited by law.

12. By claiming a prize, winners consent to *Herald News's* publication of their names, likeness, hometown, and prize allocation in the paper. For a list of prize winners, send a self-addressed, stamped envelope to: Herald News, 150 River Street, Hackensack, NJ. Requests must be received by May 31, 2008.

13. Entry constitutes agreement to be bound by all of the foregoing rules and terms, and also constitutes permission to use the winner's name and likeness for advertising and promotional purposes, without additional compensation, except where prohibited by law.

Condensed Rules:

No purchase necessary. Sweepstakes runs from March 26, 2008 – March 27, 2008 at 12:00 pm EST (noon). An entry form will be available online during the sweepstakes period at [northjersey.com/ironmen](http://northjersey.com/ironmen). To enter, the online entry form must be fully completed and submitted online only by March 27, 2008 at 12:00 pm EST (noon). Any tampering with the online Sweepstakes in any manner is prohibited. Only fully completed official entries submitted online by the date and time set forth above will be eligible. No hard copies, facsimiles or photocopies. Limit one entry per person. Sweepstakes open to U.S. residents, ages 13 and older, except officers, directors and employees of NJMG, NJ Ironmen, New Jersey Devils, Devils Renaissance Development, AEG and each of their respective parents, subsidiaries, affiliates, and agencies, and immediate family members and/or persons living in the same household as any of the foregoing persons, and any individual who has accepted a prize under any NJMG sponsored promotion within the last thirty (30) days. Six (6) winners will be randomly selected out of all eligible entries to each receive two (2) luxury suite tickets to the March 29<sup>th</sup> NJ Ironmen game (approximate value: \$300) and complimentary food and beverage. Tickets will be available for pick up at the Prudential Center box office will call window before the game. Winners must provide their own transportation to and from the event. Odds of winning depend on number of eligible entries received. Winners will be chosen by random drawing on March 27, 2008 and will be notified by phone immediately after the drawing. Due to time constraints, no messages will be left to return the prize notification phone call; if a winner is not available and/or does not confirm intention to accept the prize during the notification telephone call, the prize will be forfeited and an alternate winner will be chosen. All winners (or the parent/legal guardian if winner is a minor) are required to present valid I.D. and sign affidavit of liability/publicity release prior to receiving a prize; because of time constraints, winners must, by 5:00 p.m. on Friday, March 28, 2008, either (1) present their I.D. and sign the Affidavit at NJMG, 150 River Street, Hackensack, NJ 07601, or (2) fax a copy of their I.D. and the signed Affidavit to NJMG at 201-646-4772, attention Amanda LaPara . Sweepstakes subject to all federal, state and local laws and regulations. Void where prohibited. Complete rules are available online at [northjersey.com/ironment](http://northjersey.com/ironment) or can be obtained by sending a postage-paid, self-addressed envelope to *VIP Ironmen Night Rules* c/o Herald News Marketing, 150 River St., Hackensack, NJ 07601.